

6th July 2017



RADIOPLAYER LAUNCHES NEW 'SMART DEVICE' INTEGRATIONS

Radioplayer, the collaborative radio platform backed by public service and commercial radio in eight countries, has just unveiled brand new interfaces for the Sonos home sound system, Amazon Echo and Google's Chromecast. Radioplayer MD Michael Hill explained: *"There's a huge opportunity for radio in Smart Speakers, so we've made them one of our top three strategic priorities, alongside Car Radios and Radio Apps for mobile and web."*

Working with All In Media, Radioplayer designed a global interface for the millions of listeners using Sonos' home sound system around the world. The player presents content specific to each country, so UK listeners will only see UK stations and programmes – which means Radioplayer can offer high-quality UK streams from the BBC and other broadcasters, featuring premium content like live sport.

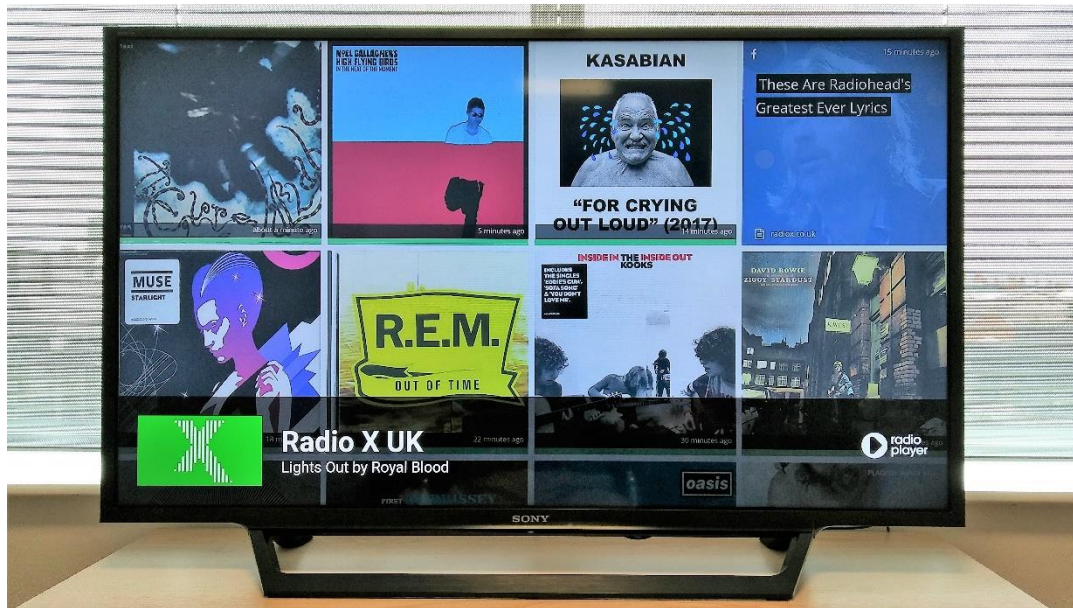
Sonos homes can add Radioplayer as a Music Service in the Sonos app, then browse the A-Z station list for their country, see recommended, local, and trending stations, and choose from thousands of on-demand programmes and podcasts. Michael Hill added: *"Sonos speakers sound absolutely brilliant, particularly when they're playing the best quality content. Using Radioplayer, listeners can now access higher-quality radio streams than before, including major live sporting events."*

"Radio has always been a vital ingredient of Sonos' home sound system, and continues to be one of the most popular ways for customers to fill their homes with music." said Vincent Sorge-Titmus, UK Country Director, Sonos. *"We want listeners to be able to enjoy every aspect of music and radio programming – whether that be their favourite playlist or the latest podcast and local programming – which is why we're so pleased to welcome Radioplayer to the Sonos home sound system."*

In addition to the Sonos integration, Radioplayer has just updated its 'skill' for the voice-controlled 'Amazon Echo' speaker in the UK. As well as playing named stations, and asking for recommendations, listeners can now ask Radioplayer *'what's playing?'*, and Alexa (the Echo voice assistant) will answer with the track and artist if it's a music station, and the programme and station name. And for the first time, station logos now appear in the Alexa companion app on your phone or tablet, as you ask for them to be played on the speaker.

Radioplayer also launched an integration with Google's Chromecast platform last year, and saw usage increase by 500% over 12 months. Many Radioplayer listeners 'cast' their favourite radio stations from the Radioplayer app to a nearby TV, via a device which plugs into an HDMI slot. That first version displayed a station logo and some 'now playing' information on the TV, alongside the audio. Given the massive increase in usage, the

Radioplayer team decided to upgrade this, and listeners can now see a 'live feed' montage on the screen including album art (from music stations), recent social media posts (Facebook and Twitter), and programme information.



'Live feed' displayed from the Radioplayer app via Chromecast integration

ENDS

FOR MORE INFORMATION PLEASE CONTACT LUCY GOODWIN AT REPUTATION COMMUNICATIONS
ON: 07961 452558 or EMAIL: lucy@reputationcommunications.com

Notes to Editors

Video walkthrough demonstrating Radioplayer intergration on Sonos speakers, the Amazon Echo and Google's Chromecast.

<https://www.youtube.com/watch?v=QdFwMEGOJ-0>

About UK Radioplayer

UK Radioplayer is a non-profit partnership between the BBC, Global Radio, Bauer Radio and Radiocentre. It now has around 500 UK radio stations - including all BBC national and local services, all major commercial stations, and a selection of community and student radio. Radioplayer is available on desktop, mobile, tablet, smart speakers, and in-car, and now has over 7.5 million users. Find out more at www.radioplayer.co.uk.

Radioplayer Worldwide is a group of collaborating broadcasters across Germany, Austria, Ireland, Norway, Belgium, Canada, and Peru. They are all using the Radioplayer technology platform, and between them they represent thousands of stations. They work alongside UK Radioplayer to ensure radio stays strong in car dashboards, smart speakers, and on mobile and desktop platforms.